

## Lesson Plans for adult educators/teachers/trainers which will be used for the FINE2WORK EDUCATIONAL PACK.

<b>Module Name: Financial Literacy</b>	
<b>Topic 3 Title: CROWDFUNDING</b>	
<b>Lesson Plan 11 – Crowdfunding rules</b>	
<b>Duration: 60 minutes</b>	
<b>Aim</b>	The main goal of this lesson plan is to provide all the necessary information to adult learners about the basic principles of crowdfunding rules
<b>Target Group</b>	Adults (especially women)
<b>Facility/ Equipment</b>	<ul style="list-style-type: none"> <li>• Classroom</li> <li>• Internet access</li> <li>• Projector</li> <li>• White board</li> </ul>
<b>Tools/ Materials</b>	<ul style="list-style-type: none"> <li>• A3 paper</li> <li>• Sticky notes</li> <li>• Handout 1</li> </ul>
<b>Main Tasks</b>	<p><b>1. Task 1: Understand the basics of Crowdfunding rules</b></p> <p>1.1 Explain to the learners the following definitions: <b>(20 mins)</b> (<u>see Handout 3</u>)</p> <p><b>2. Task 2: Understanding the Crowdfunding rules on national platforms (25 mins)</b></p> <p>2.1 Give individual task for everybody to find and read rules of national crowdfunding platform based on Handout 3 definitions <b>(10 mins)</b></p> <p>2.2 Ask some students to share main finding <b>(15 min)</b></p>

	<b>3. Task 3: Wrap up (10 mins)</b>
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## HANDOUT 1: Crowdfunding rules

Definition:	Description:
<b>KIA = KEEP IT ALL</b>	<i>money will be transferred by the platform from supporters to the project or receiver no matter whether desired amount of funding is donated by crowd or is not.</i>
<b>AON = ALL or NOTHING</b>	<i>money will be only transferred to the platform from supporters to receiver if the project campaign reaches it' s funding goal.</i>