

Lesson Plans for adult educators/teachers/trainers which will be used for the FINE2WORK EDUCATIONAL PACK.

Module Name: Financial Literacy	
Topic 1 Title: Business registration	
Lesson Plan 2 – Company creation: Founder, Co-Founder, Board Member – responsibility and share value	
Duration: 60 minutes	
Aim	The main goal of this lesson plan is to provide all the basic information to adult learners about the basic principles of company creation in terms of legal roles and share value.
Target Group	Adults (especially women)
Facility/ Equipment	<ul style="list-style-type: none"> • Classroom • Internet access • Projector • White board
Tools/ Materials	<ul style="list-style-type: none"> • A3 paper • Sticky notes • Handout 1
Main Tasks	<p>1. Task 1: Understand the basics of role of Founder, Co-Founder, Board Member</p> <p>1.1 Explain to the learners the following definitions: (15 mins) (see Handout 1)</p> <p>2. Task 2: Understanding the share value estimation (20 mins)</p> <p>2.1 Give individual task for everybody to calculate the share value in Example 2 (15 mins) (see Handout 1)</p> <p>3. Task 3: Wrap up (10 mins)</p>

HANDOUT 1: Company creation: Founder, Co-Founder, Board Member – responsibility and share value

Definition:	Description:
<p>Company founder</p>	<p>The company founder is a person who is doing registration of company with the commercial aim – to earn money and to make a profit. This person is known as Founder. In case you decide to found company with no other partners – you become 100% owner or only Founder.</p>
<p>Co-Founder</p>	<p>In case you invite partners – then you will be a Co-Founder and the ownership will depend on how much money is invested and how many shares you receive in return.</p>
<p>A share value</p>	<p>is a nominal value per one share. Company may have 1 to even 1 million shares but this amount is always composing 100% in total. Example 1: <i>Kate (35) and Patricia (38) are dressmakers and best friends. They decided to establish a sewing company, they are great at sewing and designing clothes. Each person is ready to invest 1500 EUR to start a company. The investment is equal and both partners become Co-Founders with 50 % shares in company. The total equity capital is 3000 EUR as Kate invested 1500 EUR and Patricia invested 1500 EUR which is equal to 100 % of shares. The total ownership is always equal to 100%. The easy way is to divide investment by 100. The value of one share is 30 EUR or 3000 EUR divided by 100.</i></p>
<p>Share value Example 2</p>	<p>Example 3: <i>Mike (27), Elizabeth (32) and Joe (23) are young graphical designers. They are working for another company and see the potential of business as many companies needs web pages, design for products and logo types. They decide to establish company. Now this is important to decide the proportion of ownership. Usually, the person investing the bigger amount will be also the majority ownership holder. Mike is willing to invest 1000 EUR, Joe only 500 EUR, Elizabeth 1500 EUR.</i> Now calculate:</p> <ul style="list-style-type: none"> • How many shares will have each person? • Who is the main Co-owner of company?