

Lesson Plans for adult educators/teachers/trainers which will be used for the FINE2WORK EDUCATIONAL PACK.

Module Name: Entrepreneurial Competences	
Topic 1 Title: Creativity	
Lesson Plan 5 – Importance of innovation	
Duration: 60 minutes	
Aim	This lesson has the aim to give students some tools they can use create creative and innovative ideas.
Target Group	Adults (especially women)
Facility/ Equipment	<ul style="list-style-type: none"> • Classroom • Internet access • Projector • White board • Computer • Powerpoint presentation
Tools/ Materials	<ul style="list-style-type: none"> • Handout 1
Main Tasks	<p>1. Task 1: Introduction to the theme and definitions (20 mins)</p> <p>1.1 What is innovation</p> <p>1.2 Importance of innovation</p> <p>1.3 Types of innovation</p> <p>2. Task 2: Group activity (30 mins) (See Handout 1)</p> <p>2.1 Divide the students in small groups and handout several case studies on innovation and ask them to give their conclusions</p>

	<p>2.2 Discuss with the group the results</p> <p>2.3 Divide the students in small groups and handout a role play in which they can create 3 innovative ideas and follow up their choice.</p> <p>2.4 Discuss with the group the results</p> <p>3. Task 3: Wrap up (10 mins)</p>
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HANDOUT 1: Importance of Innovation – Role Play

Role Play

The company Tecidos Mota is located in the business district of the city of Porto, Portugal. They have been manufacturing quality fabrics for more than 20 years and are the main suppliers to the country's garment factories. With the Covid-19 pandemic, many customers ended up closing their doors and the company Tecidos Mota is in a decision phase between:

- also close its activity,
- or use creativity and make the problem an innovative solution.

Imagine that each of you is at the partners' meeting where that decision will have to be made.

The President will ask you to come up with creative ideas, to bet on innovation and to save the company. As there are negative people everywhere, the teacher will play the role of the person who hinders the arguments of others. The idea is to check if the creativity and innovation of your ideas are good enough for the teacher to be without arguments.

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